



European Materials Handling Federation

FEM for corporates

An opportunity to grow your influence, network and visibility



About FEM



>1,000 companies



160,000 employees



€54bn turnover

Product Groups



Cranes & lifting equipment



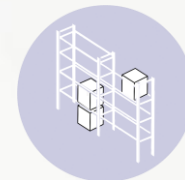
Industrial trucks



Intralogistic systems



Mobile elevating work platform



Racking & shelving

Mission

Engaging with EU decision-makers to foster a supportive regulatory environment enabling the European materials handling industry to innovate, compete and grow

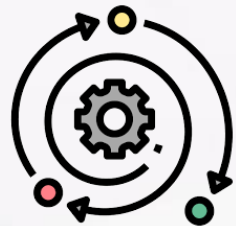


Joining FEM for corporates

In today's ever evolving and fast-moving landscape, companies need to stay on top of the issues shaping their business. By fostering collaboration and engaging proactively with the European policymaking process, you can stay ahead of the game and turn challenges into opportunities.

Providing a unique "corporate network" for future-oriented businesses, FEM offers the opportunity for manufacturers to connect, access valuable insights and influence the EU agenda. By joining our network, you are not only strengthening your position for the future, but you also foster your ability to deliver impact on the policy landscape, ensuring your voice is heard in Brussels.

Further developing how FEM can create value for the industry and increase impact, this 'FEM for corporates' promotes a common vision in the aim to maintain Europe's leading position on the world market.



Influence



Network



Visibility



Benefits



Influence

- Ability to lead the agenda on strategic issues shaping the materials handling industry
- Tailored support and guidance on EU legislation
- Privileged access to advocacy process on key policy topics



Network

- Exclusive engagement with high-level EU officials
- Networking opportunities with fellow companies, stakeholders, and policymakers



Visibility

- Direct exposure on FEM website's homepage
- Opportunities to showcase your company across FEM's social media channels
- Possibility to feature in FEM social media campaigns



Conditions



Eligibility

- Be member of at least one national member association
- Be a manufacturer of materials handling, lifting and storage equipment



Process

1. Application sent to the Secretary General
2. Circulation to FEM Board and Executive Committee
3. Board's formal approval

Annual Fee

Turnover	Fee
> 1 bn	€ 6,500
500 M to 1 bn	€ 4,500
< 500 M	€ 3,000

The fee includes the advertisement package (value: €1500)





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Thank you



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