

## Press Release

12 November 2019

CeMAT ASIA 2019 (23–26 October, Shanghai):

### **CeMAT ASIA achieves major growth in terms of both exhibitors and visitors**

**Hannover/Shanghai.** After four action-packed days, CeMAT ASIA 2019 closed on 26 October with major growth in terms of both visitors (42 percent) and exhibitors (25 percent). A total of 142,975 visitors passed through the turnstiles at the Shanghai New International Expo Centre (SNIEC). “This excellent outcome has exceeded our expectations,” said Dr. Jochen Köckler, Chairman of the Managing Board at Deutsche Messe, adding: “All 17 exhibition halls at the SNIEC complex were booked to capacity, and we had to set up additional, temporary halls to meet demand. Manufacturers from all around the world came to CeMAT ASIA in order to do business in one of the world’s biggest markets. Our shows in Shanghai are without doubt the leading industrial technology events in Asia.”

CeMAT ASIA, which this year celebrated its 20th anniversary, was themed “Smart Logistics” and featured the latest products and solutions from 800 companies. Among them were major players such as ABB, Baoli, Dematic, Fanuc, Geek+, Honeywell, JD, Linde, SSI Schaefer, Swisslog and TGW. CeMAT ASIA is by far Asia’s biggest trade show for intralogistics, and ranks among the top logistics events worldwide. It covers all technologies and topics of relevance to the intralogistics industry – everything from material flow and warehousing technology to logistics systems, warehouse equipment, AGVs, robotics and software solutions.

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The exhibitors at this year's CeMAT ASIA expressed great satisfaction with the run of the show. In the words of Dr. Jens Hardenacke, Global Senior Vice President and Managing Director China, Dematic: "This is the first time that the KION Group brands Linde, Baoli and Dematic have run a joint showcase at CeMAT ASIA. Together, we had the largest booth at the show and attracted a large number of high-caliber visitors. We talked to them about their needs and expectations, and we will use the insights gained in order to further enhance our services and drive further technical innovation."

Kaan Guclu, Managing Director China, SSI SCHAEFER China, was also very positive in his assessment of the show's performance: "CeMAT ASIA 2019 met our expectations both in terms of the number and the quality of the visitors we encountered. We are more than pleased with this. For SSI SCHAEFER, the show is more than just a platform for showcasing its latest logistics technologies to Chinese users; it is an opportunity to connect and communicate with the wider logistics industry."

CeMAT ASIA 2019 occupied some 85,000 square meters (over 914,900 sq. ft.) of display space and was co-staged with PTC ASIA and ComVac ASIA. Together, the three shows filled roughly 220,000 square meters (over 2.3 million sq. ft.). PTC ASIA, CeMAT ASIA and ComVac ASIA were organized by Hannover Milano Fairs Shanghai, a joint venture between Deutsche Messe and Fiera Milano.

The next staging of these three events will be from 3 to 6 November 2020.

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