In the second half of 2008 the global financial and economic crisis hit the markets very hard. Since the middle of 2009 the incoming orders have increased again. This previous upward trend continued in 2010 in the materials handling branch due to the generally sustained favourable market environment in Europe.

Companies emerge successfully from the economic crisis by starting new repositioning strategies and they are looking to the future as confident as in the first half of 2008.

Positive economic development
So far, 2008 has been the most successful year in the European materials handling branch history. Incoming orders during the first half of 2008 have exceeded all expectations. After summer 2008, the incoming orders decreased severely without any warning. In the first half of 2009 this situation continued quite dramatically. The crisis had a similar drastic effect, however with some delay, on turnover. Since the second half of 2009, the situation of incoming orders has stabilised although the levels in 2006 and 2007 have not yet been reached.

2010 was a solid year for the materials handling branch. Compared to 2009 the incoming orders in 2010 have increased by about 19%.