

Market Surveillance to Protect Innovation

- Hänel stands for free and fair global competition
- Competition is important for our customers and for innovations
- Fair competition also means mutual respect for others and compliance with regulations
- Market surveillance must not end at the borders of the EU – intellectual property has to be protected worldwide, for example when companies operate outside the EU or companies from emerging markets try to enter the EU market.
- Some of these regulations are violated, occasionally in the EU but mainly in the emerging markets due to intercultural differences

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Our own activities:

- Protection by means of patents, trade marks, brand names
- Promoting and demanding an international product standard (EU Machinery Directive / EN15095)
- Compliance with the relevant EU regulations (health & safety, environment, EMC, etc.)
- Legal clarification within the EU by our own lawyers of the limits of slavish imitation

Damage:

- Damage to R&D in cases of slavish imitation, demotivation of companies
- Damage to a company's name or an industry, safety hazards, job cuts, spiraling costs
- Damage to economic performance and therefore also to employment potential
- loss of jobs

Market Surveillance to Protect Innovation, Safety and Employment

Measures :

More support from the EU, i.e. activities in :

- intercultural exchange, particularly outside the EU
- developing a global approach to things, i.e. market surveillance within the EU is not enough
- long-term safeguarding of European interests, especially in the emerging markets
- If market surveillance in the EU is to work, we need INTERNATIONAL RULES for protecting our intellectual property (innovations)