

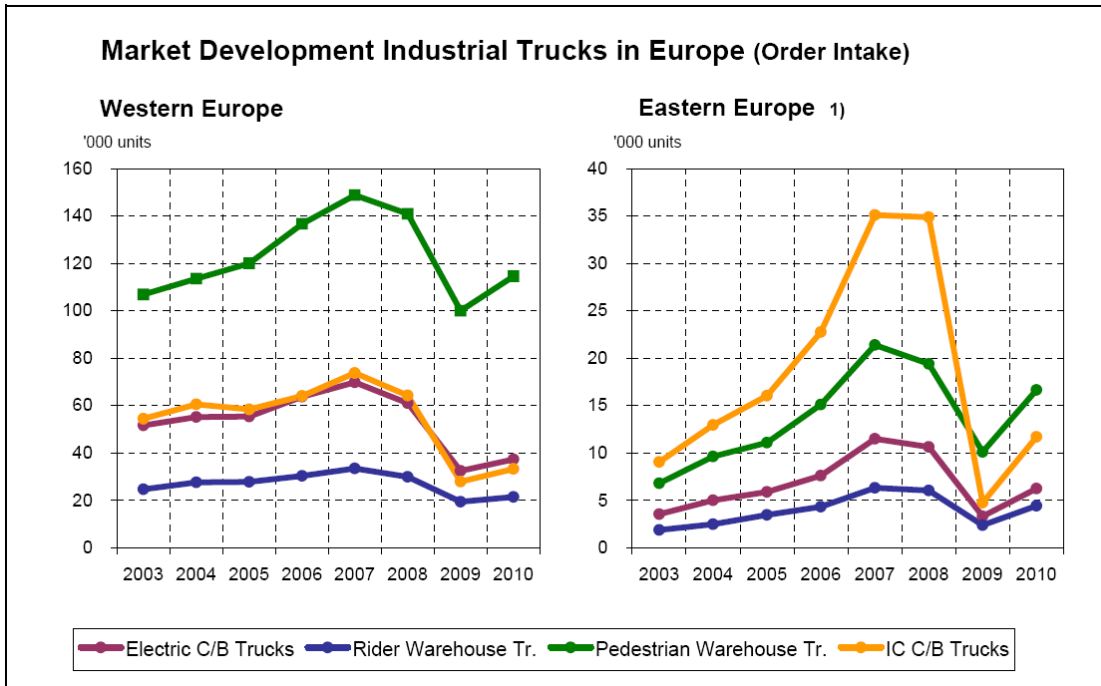


July 2011  
 FEM-IT-NC/N213

**Sascha Schmel**  
 Secretary

P.O. Box 71 08 64  
 60498 Frankfurt/Main  
 Germany  
 Phone +49/69-6603-1505  
 Fax +49/69-6603-2505  
 e-mail: sascha.schmel@vdma.org

## Facts Industrial Truck Market



In 2010 almost all European countries the industrial truck market could significantly recover from the impact of the economic crisis. All types of industrial trucks contributed significantly to the recovery, whereby forklift trucks showed a stronger growth than warehouse trucks, compensating also for the bigger declines seen in 2009. Considering the bigger national markets individually, the strongest increase in demand was found in Germany and the UK, in Eastern Europe especially Russia showed a strong recovery. The year 2011 so far confirms further increase of market demand in Europe with 34% in Western Europe and 70% in Eastern Europe after the first half of 2011.

Distribution of Industrial trucks over customer industries:<sup>2)</sup>

Industry description	2008	2009	2010
Transport and logistics	15%	16%	17%
Trading with Food and Beverages	15%	18%	18%
Other Trading/Retailing Industries	20%	19%	19%
Services	11%	9%	7%
Food Industry	7%	9%	8%
Manufacture of basic metals and fabricated metall products	6%	4%	5%
Chemical Industry	6%	6%	6%
Mechanical and electrical industry	6%	5%	5%
Car and other transport vehicles manufacturing industry	4%	3%	3%
Other manufacturing industries	11%	11%	11%

- 1) Eastern Europe contains the following countries: AL, ARM, AZE, BY, BA, BG, HR, CZ, EST, GEO, H, KZ, KGZ, LV, LT, MK, MD, PL, RO, RUS, SK, SLO, TD, TMN, UA, UZ, MNE, SRB.
- 2) Based on the national statistics per industry of France, Germany and Great Britain. Weighted by size of national market.